

## **SEPT 2021 TRENDS Apparel Addendum – Changes Since Show Supplement Printing**

### **Corrections:**

- VIXEN SALES (Andrea Kirby) is in booth 437, not booth 450
- The map on the back page of the supplement says booth 207 where it should be 339

### **Agencies Added:**

- AIDEM MARKETING GROUP INC. (Dennis Cranston) – booth 233
- GANT (Victor Cheng) – booth 330
- HAPPY MONDAY (Dirk Yarmush) – booth 834
- MAXAM AGENCY (Lynn Maxam) – booth 74
- NEILL LEASK SALES AGENCIES (Neill Leask) – booth 735
- NLA AGENCY (Cyrus Li) – booths 760 & 761

### **Retail Service Providers Added:**

- CANADIAN RETAIL SOLUTIONS – booth 49
- JR VISUAL DESIGN – booth 251

### **New Booth Locations:**

- INDEKA GROUP (Bruce Hval) – booth 431
- GREINER AGENCIES (Wayne Greiner) – booth 231
- SEQUENCE SPORTS MARKETING (Chris Broderick) – booth 233

### **Not Attending:**

- ALAIS VENTURES (Chris Newman) - booth 739
- GRANQUIST AGENCIES (Gary Granquist) – booth 534
- HENRY SPORTS GROUP (Pat Henry) - booth 231
- MOUNTAIN EXPOSURE SALES & MARKETING (Louis Julien Roy) – booth 742
- RUTH HARRIS AGENCY (Ruth Harris) – booth 56
- TOMASEK AGENCIES (Eric Tomasek) – booth 330/331
- VINTAGE DECOR WESTERN (Rita Uppal) – booth 40

See other side for lines added →

Lines at Show Added After Directory Printing:

<b>Agency Name</b>	<b>Booth #</b>	<b>Brand Name</b>	<b>Description</b>
de Pfyffer Sales	27	POPPET & FOX	Free People Meets Anthropology for Little People 2-16yrs
Fred & Helen	48	MY SOUL	Made in Poland
GANT	74	GANT	The Original in American Sportswear with European Sophistication
Karen Schmieg Agencies	531	J- RENEE FOOTWEAR	Beautiful Women's Footwear Specializing in Multiple Widths and Sizes - Available in Narrow, Medium, and Wide, sizes 5-13
Karen Schmieg Agencies	531	ZWEI BAGS	Extra Versatile Bags and Backpacks made of Beautiful and Supple Vegan Materials
Lachelt Marketing	341	AMUSE SOCIETY	Women's Surf Swim Fashion
Lachelt Marketing	341	SISSTREVOOLUTION	We are a band of Sisstrs; Creators, Swell Followers and Adventure Seekers United by our Obsession with the Sea
Lachelt Marketing	341	VISSLA	We Constantly Strive to Minimize our Environmental Impact and Protect the Oceans and Waves that Raised Us
LK Collections	3	HENRIETTE STEFFENSEN COPENHAGEN	Effortlessly Stylish, Embrace the HYGGE Lifestyle - Super Soft Eco Fabric Feels Like Cashmere
Ordell Group Agency	14	GERSHON BRAM	Natural Fabrics, Innovative Designs, Wearable Art! Made in Israel
Ordell Group Agency	14	MICHAEL TYLER	Modern, Stylish Sportswear - Tops, Dresses, Jeans, etc. - Made In Canada
Ordell Group Agency	14	SCORZZO	Beautiful Knits, Tops and Sportswear - Fabulous Price Point, Made in Spain
Ordell Group Agency	14	TRICOTTO / JANE & JOHN	Funky, Fun, and Eclectic - Bling & Novelty Tops, Dresses, Sweatshirts and More!
Rina Howard	5	NAUDIC	Bold, Brave and Playful - Another Amazing Australian Brand
Wimble Sales Group	434	LE CHAT	
Wimble Sales Group	434	WATERCULT	